

A black and white photograph of Joe Mull, a man with short hair, wearing a dark button-down shirt. He is pointing his right index finger towards the viewer with a serious expression. The background is dark with a repeating pattern of interlocking circles.

# JOE MULL

## Invite Joe to be the keynote speaker at your next meeting or event...

### THE EMPLOYALTY KEYNOTE

The employee revolution is here. As workers everywhere quit, retire, or change jobs, do you really understand what leads ordinary people to become dedicated employees? In this captivating program, leadership and retention expert Joe Mull dispels the pervasive myths that are hindering hiring (Hint: it's not all about money and it's absolutely false that 'no one wants to work.')

and shares the 3 factors that determine whether someone will join your organization, stay long term, and commit to doing great work. Participants will leave with a simple yet powerful framework for turning organizations into destination workplaces that meet the needs and values of a changed workforce.

Keynote length: 45-75 minutes (customizable)

This program is an ideal opening or mid-event keynote for an audience of leaders, business owners, executives, managers, or HR professionals looking to address leadership, employee experience, culture, hiring, retention, staffing, recruitment, or the future of work.



### About Joe Mull, CSP

Known as a dynamic, engaging speaker, Joe Mull is a respected authority on cultivating commitment in the workplace. He is the author of 3 books, including *No More Team Drama* and the forthcoming *Employalty: How to Ignite Commitment and Keep Top Talent in the New Age of Work*. Joe hosts the popular *Boss Better Now* podcast and is founder of the *BossBetter Leadership Academy*. Joe previously managed training at one of the largest healthcare systems in the U.S., has taught leadership courses at two universities, and has appeared as an expert in multiple media outlets including *Forbes*, *Newsweek*, and the *International Business Times*.

For more information, visit [JoeMull.com](http://JoeMull.com)  
**Click here to watch a preview video**

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**"AMAZING! JOE'S KEYNOTE WAS OUR HIGHEST RATED PROGRAM EVER. HE ACTUALLY GOT A PERFECT SCORE, WHICH HAS NEVER HAPPENED BEFORE. EVERYBODY - AND I MEAN EVERYBODY - LOVED HIS PRESENTATION." - DANI GULLICKSON, DIRECTOR OF EDUCATION, C.H.A.D.**