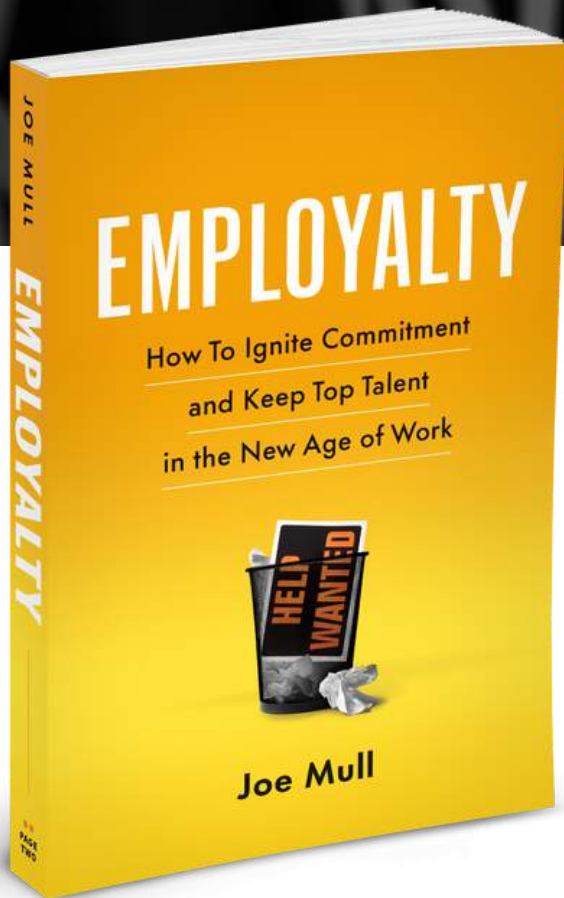




JOE MULL

Interview/Guest Kit



Available now for pre-order.
Release date: May 9, 2023

About Joe Mull, CSP, M.Ed

Joe Mull is the author of 3 books including *No More Team Drama* and the forthcoming *Employalty: How to Ignite Commitment and Keep Top Talent in the New Age of Work* (May 2023, Page Two publishing).

He is the founder of the *BossBetter Leadership Academy* and hosts the popular *Boss Better Now* podcast, which was recently named by SHRM as a “can’t miss show for leaders” along with podcasts from Brené Brown and Harvard Business Review.

In demand as a keynote speaker, Joe has taught leadership courses at two major universities and previously managed training at one of the largest healthcare systems in the U.S.

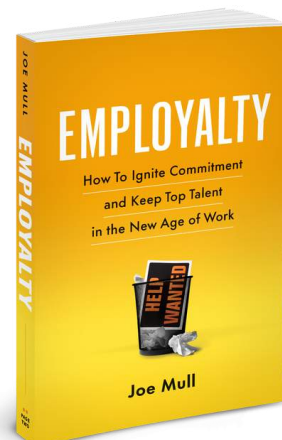
Joe has appeared as an expert in multiple media outlets including *Forbes*, the *International Business Times*, on ABC, CBS, NBC, FOX, and on *Good Morning America*. He is available for live and/or pre-recorded interviews or as a source for comment or commentary.



Joe Mull speaks and writes about commitment in the workplace.

Suggested Interview Questions

1. “Employalty” sounds like it’s about employee loyalty, but that’s not what it is. What is “Employalty?”
2. There’s a lot of misunderstanding around what’s really happening with staffing shortages and challenges around hiring. What are we getting wrong about this?
3. We know that workers are switching jobs like never before, and those who haven’t switched are thinking about it more than ever. Why is this happening now?
4. What is “The Myth of Lazy” and how is it hindering leaders from finding and keeping devoted employees?
5. How do leaders and business owners turn their company into what you call a “Destination Workplace?”
6. You say that every employee in every company has an internal scorecard that determines whether they stay long term and commit to their work. What’s on that scorecard?
7. Wages are obviously undergoing a lot of scrutiny these days and you say there’s one number above all others that employers have to understand to compete on pay. What’s that number?
8. This book proclaims that “The era of hiring the best person for the job is over.” That sounds ominous. What do you mean?
9. What does it mean to “Rehumanize the workplace,” which you say is central to retaining employees in this new age of work?
10. You argue that a more humane employee experience is smart business strategy that creates a serious competitive advantage for any business. How does that work?
11. As I understand it, there’s a funny story about how this book came to be. Can you tell us about that?
12. Joe, where can people buy the book and how can they keep in touch with you going forward?



(It's pronounced *Em-PLOY-all-tee.*)



JOE MULL

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INTRODUCTION

Our guest today speaks and writes about commitment in the workplace. He is the author of the new book *Employalty: How to Ignite Commitment and Keep Top Talent in the New Age of Work*. He also hosts the popular *Boss Better Now* podcast, which was recently named by SHRM as a “can’t miss show for leaders” along with podcasts from Brené Brown and Harvard Business Review. Please welcome, Joe Mull.

(Please note that Joe's last name is pronounced like in the phrase “mull it over.” *Employalty* is pronounced like "loyalty" - Em-*PLOY*-all-tee.)



To download headshots and book cover thumbnails, [click here.](#)

